# **Diane Roberts**

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Storyteller Voice Over Artist Broadcaster Media Coach

## **Summary**

I'm a multiple award nominated and winning journalist who, in my

years of broadcasting, has acquired a number of skills that allow me to serve clients in a variety of capacities. I am a storyteller, producer, content creator and more. My reporting/anchoring career in television news and sports has helped me move seamlessly into the areas of voice over work, teaching and media coaching.

## **Experience**

## Social Media Manager, The Soul Box Project

<u>Sept 2020 - Present</u> I manage the social media content for The Soul Box Project, a non-profit that collects and exhibits thousands of hand-folded origami Boxes to raise awareness of the U.S. gunfire epidemic. Each Soul Box holds space for one life lost or injured by a gun.

## Sensitivity Reader, Science Magazine

<u>July 2020 - Present</u> I'm a consultant for Science Magazine, helping them navigate their approach to stories to avoid stereotypes or mischaracterizations. Sometimes I work with them before they start on a piece, looking at the larger perspective. On other occasions I read almost-finished stories, both big and small, before publication to alert them to any issues of harmful language. As an African American journalist, I help reporters and editors understand what African Americans go, and have gone, through for awareness as they put together their content. It is one of the most rewarding jobs I have ever had.

## News Update Anchor, Voice of America Radio

<u>Jan 2020 - Present</u> I'm responsible for curating, compiling and communicating an hourly, five minute newscast that airs on Voice of America Radio to 100 million+ listeners a week.

## Public Speaking Coach, Federal Leadership Institute

<u>February 2015 - Present</u> My years of TV and Radio experience serve me well as I train military and government employees how to excel at public speaking and comfortably communicating with a crowd. Clients include Navy EOD, GSA Fleet and US Courts.

## **Producer, Entertainment Tonight**

<u>March 2014 - Present</u> I interview celebrities, assist correspondents, facilitate feeding videotape to ET's Los Angeles studios and many other duties for the entertainment newsmagazine program.

### President/Owner, Diane's Talking

<u>February 2008 - Present</u> I am the President and Founder of Diane's Talking... a company that prides itself on saying whatever you need said, however you want to say it. I help with all broadcasting and communications needs... from producing high quality videos that tell the story of companies, businesses and non-profits to voice over work, media coaching and public speaking training.

### **Voice Over Artist**

<u>2000 - Present</u>
Nov 2020 Broadband Providers, Nobody Productions, Washington DC
Aug 2020 Global Dialogue, AARP, Washington DC
July 2020 Prince George's County Public Schools, Visionary Media, Washington DC
Nov 2019 The Links, Inc, Visionary Media, Washington DC
May 2019 Yankees Steinbrenner Field internal video, ProFocus Video
April 2019 Links Inc Awards Ceremony, Visionary Media, Washington DC
August 2015 Cancer prevention tips for Women, Moffitt Cancer Center, Tampa FL
June 2012 Yankees Women's Fantasy Camp, ProFocus Video, St Petersburg, FL

#### **Sports Anchor/Reporter**

<u>2000 - Present</u> My speciality is feature reporting... telling stories of persevering through adversity or getting to the heart of what makes players tick. I have come off the bench to fill-in anchor when needed. I am currently a reporter for *Behind the Lines: The Academy Football Report*, a nationally syndicated sports program about football at the service academies. Prior to that I worked at WUSA9 Sports, the CBS affiliate in Washington DC and before that the Fox affiliate, Fox 5-WTTG. I have interviewed athletes from Michael Jordan and Serena Williams to the second chance high school coach who turned around a team and the cheerleader who fought cancer with the help of her community. I cover professional, college, high school and other teams and athletes.

## Media Coordinator, World Series Parade, Hargrove LLC

<u>October 2019</u> I was part of the 4 person group charged with handling logistics for media covering the Washington Nationals World Series Parade. I communicated with organizations prior to the event and assisted them with day-of needs.

#### Field Producer, The Kelly Companies (via Laura Evans Media)

<u>September 2019</u> Was an interviewer and storyteller in the media production department for the 100% union shop and family founded company.

#### Correspondent, Matter of Fact with Soledad O'Brien

<u>January 2016 - 2019</u> With this program I traveled the country telling meaningful stories from the perspective of those whose voices aren't often heard. The nationally syndicated, political magazine program is the #1 new weekend show in syndication. It features in-depth interviews with elected leaders, thought leaders, and community leaders who are shaping America's dialogue on issues.

#### **Correspondent, Hearst Television**

<u>August 2015 - December 2017</u> I provided live, on-camera reports from Hearst Television's Washington DC Bureau for 32 member stations across the U.S. covering the White House, Congress, Federal agencies, and other newsmakers.

## Producer, Cathy Hobbs, Design Recipes

<u>April 2014 - May 2016</u> Traveling the boroughs of New York City, I work with *Design Recipes*' clients to help them tell their story and provide advice in their area of expertise. Working for Celebrity Interior Designer and 5 time Emmy Award winner Cathy Hobbs, you can be assured the final product is fast-paced, entertaining and informative.

#### **Communications Trainer, Wixted & Company**

<u>May 2012 - September 2014</u> I traveled nationwide working as an associate for Wixted and Company, a strategic communication, crisis management and training firm. As a communications and media trainer, I worked with both small and large groups including CEOs, senior managers and all levels of employees.

#### Sports Update Anchor, SiriusXM Satellite Radio

<u>February 2011 - Present</u> I research, write, record, edit and upload hourly, 2 minute updates with big sports stories of the day that air on various SiriusXM sports channels.

#### **On Air Host, RC Matrice**

<u>October 2010 - March 2011</u> As an on-air host, I worked on a series of modules for a government funded distance learning program for the US Army Surgeon General.

#### **Correspondent/Producer, AARP Broadcast**

<u>2008-2012</u> I researched, wrote, produced and reported for the lifestyle program, *My Generation*, hosted by Leeza Gibbons. I found interesting stories across the country that provided education, information and/or good old fashioned fun for the 50+ crowd. The Emmy Award winning, nationally syndicated program aired nationwide on PBS stations.

#### **Broadcasting Instructor, Kellie Williams Programs**

<u>2008-2009</u> I helped high school students learn the ins and outs of Television Broadcasting with other Broadcast professionals as part of the District of Columbia's Summer Youth Program. Through my hands-on work students learned about writing, researching, reporting and other aspects of the industry. They have gone on to be filmmakers and broadcast professionals.

#### TV Instructor, The Connecticut School of Broadcasting

<u>2006-2009</u> Aspiring broadcasters learned TV from me as I taught all non-technical television courses at the Arlington, VA and Columbia, MD campuses before they went out of business. That included writing, reporting and anchoring. Students learned how to do the work in the field as well as in the studio... regularly on deadline. I am proud to say many of my students are successfully working in the business at both the local and national levels.

#### **Correspondent, National Terrorism Preparedness Institute (NTPI)**

<u>2004-2010</u> I was the correspondent for a program called Live Response. I wrote, produced and delivered training videos for grant funded distance learning programs. Our target audience was first responders. I traveled extensively for NTPI covering courses on Agricultural Terrorism, a one of a kind Bio-Contaiment Center and the National Fire Academy among many others.

## **Education**

Georgia State University, BA, Broadcast Journalism Valdosta State University, Theater

## **Honors and Awards**

2020 Silver Telly Award Winner, Television News or News Feature
2020 SPJ Dateline Awards, two-time Finalist, TV Sports and TV News Features
2019 Emmy Nominee, Outstanding Sports Feature
2019 SPJ Dateline Awards, two time Winner and Finalist, TV Sports and TV News Features,
2017 Emmy Nominee, Outstanding Sports Feature
2015 Edward R. Murrow Award, Sports Reporting, Large Market
2015 Emmy Nominee, Outstanding Sports Feature
2015 AP Award Outstanding Sports Feature
2013 AP Award Outstanding Sports Feature
2013 AP Award Outstanding Year-Round Local Sports Coverage, WUSA-TV team
2012-2013 Daytime Emmy nominee, Outstanding Lifestyle Program, Segment Producer, My Generation
2011-2012 Daytime Emmy nominee, Outstanding Sports Feature
2005 Emmy Nominee, Outstanding Sports Feature
2005 Emmy Nominee, Outstanding Sports Feature
2005 AP Award, Outstanding Sports Feature
2005 AP Award, Outstanding Sports Feature

## <u>Interests</u>

I love cooking, gardening, talking, traveling, live theater (especially on Broadway) and watching sports (baseball is my favorite.)